

Sharable Data Presentations for a Non-Analytical Audience

1. Narrative sequence



2. through interactive building block visualiation groups called slices

3. and purposeful messaging opportunities.

Slice demonstrates how analysts and presenters of data can wrap their findings in context, purpose, and share-ability for their non-technical stakeholders. To achieve this goal, the product Slice is built around three integral design elements: building block visualization groups called Slices that answer specific questions, purposeful messaging that guides the presentation, and interconnections between the previous two elements that emphasize narrative sequence amongst visualizations.

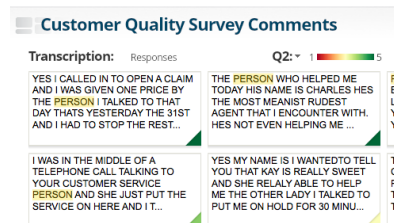
Slice is a toolkit for building interactive data presentations that engage a non-analytical audience in the data they care about. Analysts can 1) connect and format data, 2) create and link data visuals, 3) customize styling options, and 4) share the presentation through PDF, URL, or embedding it on any HTML webpage. The tool is a significant first step in demonstrating how data should be presented to a non-analytical audience with context, purpose, and share-ability. All slice type examples are shown below and to the right, while a sample narrative sequence using these slices is shown on the left.

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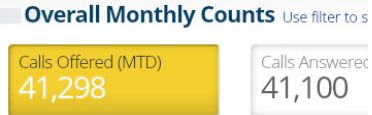
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Comments
Review feedback filtered by a specific group.



Key Performance and Summary

Key Metric
Highlight the most important numbers in your data.



Survey
Display the distribution of responses for ranking based survey questions.

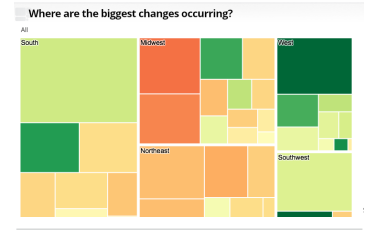


Summary
Use free form text with dynamic data to highlight specific metrics.

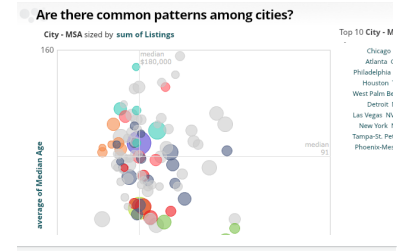


Advanced Comparisons

Treemap
Show your audience how two metrics varies across hierarchy.



Bubble
Compare the relationship among three variables.

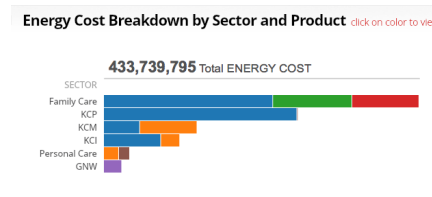


Match Up
Compare two groups using multiple metrics.

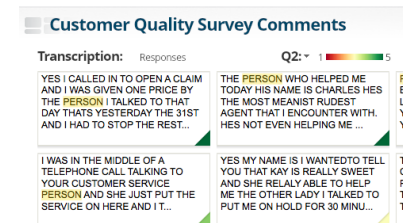


Details

Breakout
See how your metrics breakdown by groups.

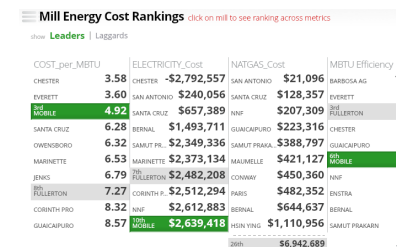


Comments
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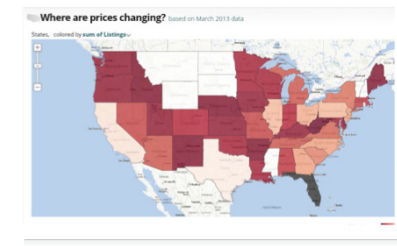


Totals and Change over time

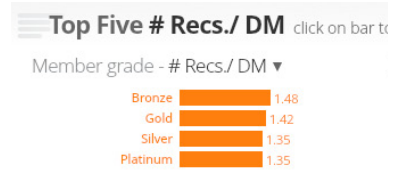
Leaderboard
Look at ranked elements across multiple metrics.



Map
Show values and change by location.



Ranked List
Show distributions of a metric across groups.



Trend
Compare several groups by a metric across a time period.

