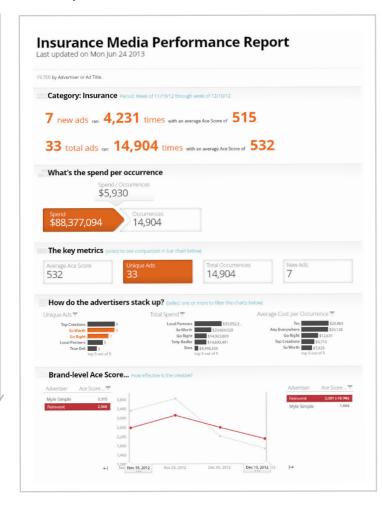
Sharable Data Presentations for a **Non-Analytical Audience**

Narrative sequence



Slice demonstrates how analysts and presenters of data can wrap their findings in context, purpose, and share-ability for their non-technical stakeholders. To achieve this goal, the product Slice is built around three integral design elements: building block visualization groups called Slices that answer specific questions, purposeful messaging that guides the presentation, and interconnections between the previous two elements that emphasize narrative sequence amongst visualizations.

Slice is a toolkit for building interactive data presentations that engage a non-analytical audience in the data they care about. Analysts can 1) connect and format data, 2) create and link data visuals, 3) customize styling options, and 4) share the presentation through PDF, URL, or embedding it on any HTML webpage. The tool is a significant first step in demonstrating how data should be presented to a non-analytical audience with context, purpose, and share-ability. All slice type examples are shown below and to the right, while a sample narrative sequence using these slices is shown on the left.

Key Performance and Summary

Overall Monthly Counts Use filter to s **Kev Metric**

Survey

Display the

distribution of

based survey

questions

Summary

metrics

Use free form text

highlight specific

with dynamic data to

responses for ranking

Highlight the most important numbers in your data.

Calls Offered (MTD)

Very useful

How do our customers think we're doing?

Monthy Housing Summary for March 2013. April da

March data on the U.S. nousing market snows growing opti

Realtor.com's March 2013 data indicates that while na

year, the number of listings, 877.5k, increased 2.36 perce

While the median age of housing inventory continues to de

houses are sitting on the market has decreased dramaticall

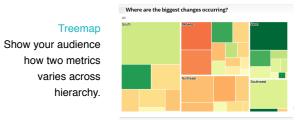
based housing recovery is beginning to take

Calls Answered 41,100

Somewhat useful

Bubble

Compare the relationship among three variables.



Advanced Comparisons

Are there common patterns among cities? City - MSA sized by sum of Listings

Match Up

Compare two groups multiple metrics

Totals and Change over time



Details

Breakout

See how your metrics breakdown by groups

Energy Cost Breakdown by Sector and Product click on color to view 433,739,795 Total ENERGY COST

Leaderboard

Look at ranked elements across multiple metrics.

3.58 CHESTER -\$2,792,557 SAN ANTONIO \$21,096 BARBOSA AG \$207,309 3rd FULLERTON \$657,389 NNF \$1,493,711 \$223,316 CHESTER л ря... \$2,349,336 **\$388,797** RINETTE \$2,373,134 \$421,127 MORILE 6.79 Ph \$2,482,208 \$450 360 RINTH P._\$2,512,294 PARIS \$482,352 PNSTRA \$2 612 883 \$644,637 REBNU 8.57 MOBILE \$2,639,418 HSIN YING \$1,110,956 SAMUT PRAKA \$6 942 689

Mill Energy Cost Rankings click on mill to see ranking across metrics

Show distributions of a metric across groups.

Ranked List



2. through

interactive

building block

called slices

visualiation groups

3. and purposeful

messaging

opportunities.

Review feedback filtered by a specific group.

Comments



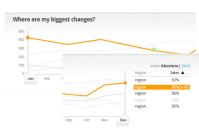
Map

Show values and change by location



Trend

Compare several groups by a metric across a time period.



Juice Analytics

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